



**A M A N D A      Z A N C O**

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## **EDUCATION**

- 2020-  
present      **Ph.D. in Communication and Media Studies**  
*Department of Communication Media and Film/ University of Calgary, Canada*  
Eyes High Doctoral Recruitment Scholarship  
Fields: photography, critical media, memory, humanitarian communication
- 2018-20      **M.A. Degree in Social Communication; 4.0 GPA**  
*Universidade Metodista de São Paulo, São Bernardo do Campo, São Paulo, Brazil*  
Graduated with honours- *Summa cum laude*  
CNPq scholarship holder
- 2014- 17      **B.A. Degree in Advertising and Publicity; 4.0 GPA**  
*Universidade Metodista de São Paulo, São Bernardo do Campo, São Paulo, Brazil*
- 2016      **Degree Audiovisual Communication**  
*Universidad de Burgos, Burgos, Spain*  
Santander Universities Award

## **AWARD AND SCHOLARSHIP**

- 2022      Medals and Prizes Photo Contest Award  
*Graduate Student Association*  
*Monetary value: \$ 150*
- 2021      Best Student paper prize  
*Canadian Communication Association*  
*Monetary value: \$ 250*
- 2021  
present      Eyes High Doctoral Recruitment Scholarship  
*Faculty of Graduate Studies University of Calgary (GAC)*  
*Monetary value: \$30,000*
- 2020      International Graduate Tuition Award- Summer

- present *Faculty of Graduate Studies University of Calgary*  
*Monetary value: \$500*
- 2021-  
present International Graduate Tuition Award – Spring  
*Faculty of Graduate Studies University of Calgary*  
*Monetary value: \$500*
- 2021 Conference Supplement  
*Department of Communication, Media and Film/ University of Calgary*  
*Monetary value: \$ 750*
- 2021 Depart/Award  
*Department of Communication, Media and Film/ University of Calgary*  
*Monetary value: \$ 2,500*
- 2021 Medals and Prizes Photo Contest Award  
*Graduate Student Association*  
*Monetary value: \$ 300*
- 2021-  
present International Graduate Tuition Award- Winter  
*Faculty of Graduate Studies University of Calgary*  
*Monetary value: \$ 1,000*
- 2020-21 Cogeco Inc. Graduate Scholarship  
*Faculty of Graduate Studies University of Calgary*  
*Monetary value: \$ 9,000*
- 2020 MA Entrance Scholarship  
*Department of Communication, Media and Film/ University of Calgary*  
*Monetary value: \$7,000*
- 2020-  
present International Graduate Tuition Award-Fall  
*Faculty of Graduate Studies University of Calgary*  
*Monetary value: \$500*
- 2018-20 CNPq National Council for Scientific and Technological Research  
*Universidade Metodista de São Paulo*  
*Monetary value: R\$: 36,000*
- 2016 Santander Ibero Americana  
*Universidade Metodista de São Paulo/ Banco Santander*  
*Monetary value: R\$: 10,000*

## **JOURNAL ARTICLES- PEER-REVIEWED**

- Zanco, A. & Vargas, H. (2021). Aesthetic representation of Israel-Palestine Conflict at Banksy's The Walled Off Hotel", *Revista Culturas Midiáticas*, v 14, 254-275  
DOI: <https://periodicos.ufpb.br/index.php/cm/article/view/58657>

- Zanco, A. (2021). Women without a nation: Deromanticizing the Humanitarian Photography and Exploring Self-Representation, *Stream: Interdisciplinary Journal of Communication*, v. 13 (1), 84-95. DOI: 10.21810/strm.v13i1.295
- Zanco, A.; Thomas, A.; Pulsen Mulvey, A.; Cramer, D. (2021). Graduate Students' Exploration of Opportunities in a Crisis: a White Paper, *Stream: Interdisciplinary Journal of Communication*, v. 13 (1), 51-66. DOI: 10.21810/strm.v13i1.301
- Zanco, A. & Kunsch, D. (2019). From the Wall to the Networks: Banksy, Free Zehra Dogan Movement and the Convergence Between Art and Communication, *Dispositiva Journal*, v. 8, n. 14, 119-139, ISSN: 2237-9967.  
DOI: <http://periodicos.pucminas.br/index.php/dispositiva/article/view/21296>
- Zanco, A; Vargas, H. & Carai Monteiro, A. (2019). City and Media: Social and Cultural Practices in the Analysis of Critical Cartography WikiMapa, *Revista de Estudos Universitários (REU)*, v. 45, n. 2, 256-275, e-ISSN: 2177-5788. DOI: <https://doi.org/10.22484/2177-5788.2019v45n2p259-275>
- Zanco, A. (2019). The Aesthetic and Political Experience in the City: The Graffiti Found on the Israel-Palestine Wall”, *Temática periódicos*, v. 15, n. 12, p. 110-127, ISSN: 1807-8931.  
DOI: <https://periodicos.ufpb.br/ojs2/index.php/tematica/article/view/49135>

### **BOOK CHAPTERS- PEER-REVIEWED**

- Zanco, A & Carai, M. (2022). Analysis of the Work the Mapping Journey Project in the Construction of Memory and Identity of Individuals Traveling to Migratory Cities. In: *Redes digitais e culturas ativistas I: arte, cidades e ativismo*. Ed. Tarcisio Torres Silva (Organizador), Juliana Doretto (Organizadora), João Paulo Hergesel (Organizador). – Aluminio-SP: CLEA Editorial, 2022. ISBN: 978-65-996687-2-2. DOI: 10.29327/562801
- Zanco, A. & Bizan, K. (2020). #Escutaasminas: Feminine and Masculine Imagery Construction in Skol Beer's Advertisements”. In: *Vale o Escrito*, v. 2. São Paulo: Árvore Digital. ISBN: 978-65-00-017557.

### **BOOK**

- Zanco, A., Carai Monteriro, A. & Pessa, B. (2019). Book of abstracts of IV Brazil-Colombia Seminar for Studies of Practices and Comprehension: Literature, Journalism and Comprehension”; II Colloquium of the Group of Literary Studies (GEL), 192 p., ISBN 978-857814-406-7.

### **CONFERENCES PRESENTATIONS**

- Zanco, A. (2022, May 10). Women Without a Nation: Exploring Practices of Self-Portraiture to Frame Refugee Women's Subjective Experiences and Exiled Memories. *New Direction in Feminism and Media: Research in Times of Crisis and Change-* Annenberg University of Pennsylvania, City University of London & Coventry University, Londres, United Kingdom
- Zanco, A. (2021, May 12). Women Orphans of a Nation: Applying Humanitarian Photography by

Using Amateur Visual Narratives to Frame Refugee Memories” *CMF Graduate Student Conference: Opportunities in a Crisis*, University of Calgary, Canada, AB, Canada.

- Zanco, A. & Carai Monteiro, A. (2020, October 8). Analysis of the Work the Mapping Journey Project in The Construction of Memory and Identity of Individuals Traveling to Migratory Cities” *IV Meeting of Digital Networks and Activist Cultures*, Pontifical Catholic University of Campinas, Campinas, SP, Brazil.
- Zanco, A. & Carai Monteiro, A. (2019, September 23). City and Media: Social and Cultural Practices in the Analysis of Critical Cartography WikiMapa” *2<sup>nd</sup> International Conference for Communication and Cultural Researchers*, UNISO, Sorocaba, SP, Brazil.
- Zanco, A. (2019, September 12). Memory of Culture: A Study of Banksy’s Bomb Damage from the Standpoint of Semiotics of Culture”, *14<sup>th</sup> World Conference of Semiotics*, Buenos Aires, Argentina.
- Zanco, A. (2019, November 12). The Banksy Wretches: The Art of Searching for Knowledge, Comprehension and Expression in the Aesthetic and Political Realms”, *IV Brazil-Colombia Seminar for Studies of Practices and Comprehension*, UMESP, São Bernardo do Campo, SP, Brazil.
- Zanco, A. (2019, October 22). The Aesthetic and Political Experience in the City: The Graffiti found on the Israel-Palestine Wall”, *XXI Methodist Conference for Scientific Initiation and Academic Production*, UMESP, São Paulo, Brazil.
- Zanco, A. (2019, May 7). Imaginary and Memory: The Experience of Hosting in a Work of Art”, *III International Symposium on Communication and Culture*, USCS, São Caetano do Sul, SP, Brazil.
- Zanco, A. & Carai Monteiro, A. (2019, April 12). Feminism in the light of Cultural Studies: The Body as a Political and Symbolic Weapon, *13<sup>th</sup> Inter Programas Cásper Research*, Cásper Líbero Faculty, São Paulo, Brazil.
- Zanco, A. (2018, September 5). Communication on the stages of the Dance Festival of Joinville”, *41<sup>th</sup> Brazilian Congress of Communication Sciences: Inequality, gender and communication*, Joinville, SC, Brazil.
- Zanco, A. (2016, October 24). Publicity and the Techno-Social Actors: Adaptations to the Culture of Convergence”, *Brazilian Conference on Communication and Market Studies*, UMESP, São Bernardo do Campo, SP, Brazil.

## COMPLETE WORKS PUBLISHED IN PROCEEDINGS OF CONFERENCES

- Zanco, A. (2019). Imaginary and Memory: The Experience of Hosting in a Work of Art”, *Proceedings of III International Symposium on Communication and Culture: memory and oral history*, USCS, São Caetano do Sul, ISSN: 2446-6832, p. 945-957.
- Zanco, A. & Carai Monteiro, A. (2019). City and Media: Social and Cultural Practices in the Analysis of Critical Cartography WikiMapa”, *Proceedings of 2<sup>nd</sup> International Conference for Communication and Cultural Researchers: communication, city and contemporary temporalities*,

Sorocaba, ISSN: 2358-1484, p. 608-622.

Zanco, A. & Santos, L. (2018). Communication on the Stages of the Dance Festival of Joinville”, Proceedings of 41<sup>th</sup> *Brazilian Congress of Communication Sciences: Inequality, gender and communication*, Joinville, ISSN: 2175-4683, p. 1-15.

Zanco, A. & Galindo, D. (2016). Publicity and the Techno-Social Actors: Adaptations to the Culture of Convergence, *VI eCom Yearbook*, 6<sup>th</sup> ed., São Paulo, ISBN: 978-85-89504-28-7, p. 559-570.

## WEB-BASED PUBLICATION

Zanco, A. & Carai Monteiro, A. (2020, August 12). Identity and Memory: Arts as a way of Activism for Migrants in Europe”. *Modifica Art and Culture Editorial*.

Zanco, A. (2019, October 16). PostCom Research Group Discusses Humanitarian Photojournalism, *Brazilian Journal of Communication Science*, Year 20, n. 327.

Zanco, A. (2019, April 26). From the Need to Understand and Include the Body in Communication Studies, *Brazilian Journal of Communication Science*, Year 20, n. 304.

## GUEST LECTURES

Zanco, A. (2020, June 18). Aesthetic Representation of Israeli-Palestine Conflict and Anti-colonial Feminist Theory, *Feminist Colletive Sementes*, Campinas, Brazil.

## TEACHING EXPERIENCES

**2022 Teaching Assistant**  
COMS 381 History of Communication  
Instructor: Dr. Annie Rudd  
University of Calgary

**2022 Teaching Assistant**  
COMS 371 Critical Media  
Instructor: Dr. Samantha Thrift  
University of Calgary

## RESEARCH EXPERIENCES

2021-present **Research Assistant**  
Project: Unbidden Exposures: A History of Candid Photography  
PI: Dr. Annie Rudd  
University of Calgary

2020-19 **Research Assistant for Media, Art, and Culture (MAC-research group)**  
Project: Music and Image: Album Covers and The Visual Memory of Brazilian Popular Music  
PI: Dr. Herom Vargas  
Universidade Metodista de São Paulo

- 2016-17 **Research assistant/Scientific Initiation**  
 Project: Advertising and Technosocial Actors: Adaptations to the Culture of Convergence  
 PI: Dr. Daniel Galindo  
 Universidade Metodista de São Paulo

## EVENTS PLANNING

- 2022 **Coordinator of website team/designer**  
 Volunteer as Website design team leader for CMF Graduate Student Conference at University of Calgary. Duties included creating, designing the layout and publishing the site for the Conference
- 2020 **Virtual Conference Associate**  
 Volunteer as Virtual Conference Associator for the CMF Graduate Student Conference at the University of Calgary.
- 2019-20 **Publishing Editor**  
 Worked as an editor for IV Brazil-Colombia Conference on Comprehension Studies & Practices, Brazil (Umesp). Organized the receipt of articles for the conference, designated for peer review and assembled the book of the congress.

## VOLUNTEER EXPERIENCES

- 2021-present **Vice President CMF Graduate Student Association**  
 Volunteer as Vice President for CMF Graduate Student Association  
 Duties include aiding the president in their need, serving as liaison between the GSA and CMFDGA and leading the bi-weekly newsletter.
- 2021 **Peer-Reviewer Hydra Journal**  
 Invited by Hydra Committee to peer-review articles for the 10<sup>th</sup> edition of Hydra Electronic Student Journal/ Graduate Program in History (Universidade Federal de São Paulo).
- 2020- 21 **MA Representative**  
 Volunteer as MA Representative for CMF Graduate Student Association  
 Duties included serving as spokesperson for the MA students within the CMF and representing their interests to the CMFDGA.
- 2020-21 **Newsletter Team Member**  
 Volunteer for CMF Newsletter. Duties included creating the images, organizing the list of events and contacting faculty members to report about their accomplishments.
- 2020-19 **Publishing Editor**  
 Worked as editor at Unesco Chair of Communication at Universidade Metodista de São Paulo, Brazil. Published articles on the Journal Brasileiro de Ciência da Comunicação (JBCC) about communication, social issues, and events.

- 2018 **Judge of Expocom**  
Part of the judging committee board of XXV Exposição da Pesquisa Experimental em Comunicação promoted by the Brazilian Society of Communication Interdisciplinary Studies. Evaluated the presentations of undergraduate students during the 41<sup>th</sup> Brazilian Congress of Communication Sciences
- 2018 **Volunteer translator assistant**  
Health Psychology Graduate Program official translator for a Spanish test taken by visually impaired candidates, Universidade Metodista de São Paulo, São Bernardo do Campo, Brazil.
- 2014-15 **Volunteer for the Aquarela Group**  
Assisted in dance classes at Grupo Aquarela for the elderly in the city of São Bernardo do Campo. Helped prepare the classes and group presentations. The purpose of the weekly group was to provide an environment for the elderly to have fun and practice physical activity.
- 2014-15 **Volunteer for the Sentir Group**  
Assisted in dance classes at *Sentir* Group for the disabled at Universidade Metodista de São Paulo. Worked individually with each participant in the group using dance as a way to improve self-knowledge, body perception, and treatment.

## RESEARCH GROUPS

- 2018-20 Member of research group “Media, Art and Culture- MAC” (CNPq)  
Research Group of the Graduate Program in Social Communication at Universidade Metodista de São Paulo, coordinated by Dr. Herom Vargas.
- 2018-20 Member of Research group “Humanitarian Journalism and Media Interventions” (CNPq)  
Research Group of the Graduate Program in Social Communication at Universidade Metodista de São Paulo, coordinated by Dr. Cilene Victor and Dr. Roberto Chiachiri

## EMPLOYMENT HISTORY

- 20-21 Freelance Graphic designer  
AZ Visual Design
- 2018-20 Graphic designer and Social Media Manager  
Karen Lima School of Dance, Mogi Guaçu, Brazil
- 2017-20 Graphic designer and Social Media Manager  
Gatil Zanco, Estiva, Brazil
- 2017-18 Ballet Teacher of Royal Academy of Dance Methods  
Dança & Cidadania, Mogi Guaçu, Brazil
- 2015-18 Jazz Teacher  
Tum Tum Academia, Mogi Guaçu, Brazil

## CERTIFICATIONS

- 2020 Tri-Council Policy Statement: Ethical Conduct for Research Involving Humans Course on Research Ethics (TCPS 2: CORE).
- 2019 Certificate: “Research and Syllabus – Applying Theoretical Concepts to Social Media Projects,” Universidade Metodista de São Paulo, São Bernardo do Campo, SP, Brazil.
- 2019 Certificate: “Documentary and Memory, Professor Roberto Levy,” III International Symposium on Communication and Culture, Universidade de São Caetano do Sul, SP, Brazil.
- 2018 Certificate: “From the Cinema to YouTube: Image, imaginary and women’s role in visual media,” 41<sup>th</sup> Intercom: Inequality, gender and communication, Joinville, SC, Brazil.
- 2017 Certificate: Teacher’s Syllabi for Grades 1-3, Royal Academy of Dance, São Paulo, Brazil.
- 2016 Certificate: University Extension in Sign language (course 180 hours), Faculdade de Tecnologia Ciências e Educação, FATECE, Mogi Guaçu, Brazil.
- 2014 Certificate: “Write Well, What’s Wrong? – Rules and activities to not commit any error in the text,” Universidade Metodista de São Paulo, São Bernardo do Campo, SP, Brazil.

## ACHIEVEMENTS

- 2022 2<sup>st</sup> place in Social Science, Humanities and Creative Field Category of the 2022 University of Calgary’s Graduate Student’s Association Research Image Competition
- 2021 Best student paper prize for the talk, “Women orphans of a nation: Applying humanitarian photography by using amateur visual narratives to frame refugee memories” at *2021 CMF Graduate Student Conference: Opportunities in a Crisis*. This Prize was supported by a graduate student conference bursary from the Canadian Communications Association (CCA).
- 2021 1<sup>st</sup> place in Social Science, Humanities and Creative Field Category of the 2021 University of Calgary’s Graduate Student’s Association Research Image Competition
- 2017 1<sup>st</sup> place in Highlight Award: “Publicity Communication on Health- Visibility and Directness of the Trans population”, Integrated Project, Urban Agency, VII PP, campaign developed for a real client, Center of Reference and Training STD / HIV (CRT), State of São Paulo government.
- 2016 1<sup>st</sup> place in Highlight Award: “Administration of Brands through Promotional Marketing-MetoFashion, Empire of the Ephemeral”, Integrated Project, Urban Agency, VI PP.
- 2015 1<sup>st</sup> place Award Competition: Ibero-American Award, Santander Universities, 2016
- 2015 1<sup>st</sup> place in Highlight Award: “Digital Medals - What moves you?” Integrated Project, Paradox Agency.

- 2014 2<sup>nd</sup> place in the Lottus Agency Integrated Project: “Sustainability and Advertising: Conscious Consumption,” 9 pieces developed in 9 different medias about conscious consumption, Brand Suco do Bem.
- 2014 2<sup>nd</sup> place in the Integrated Project, Criare Agency: “Publicity of Products and Services in the Brazilian Market between 1900 and 2014: The Efficiency of Advertising Language- The Evolution of Advertising Look in Cosmetics, Personal Hygiene and Clothing”.

## **LANGUAGES**

Portuguese (native speaker)  
Fluent in English (reading, writing and speaking proficiency)  
Fluent in Spanish (reading, writing and speaking proficiency)  
French (intermediate reading, writing and speaking knowledge)  
Proficient in sign language (LIBRAS)

**References Available Upon Request**